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EUROCHAM VIETNAM WILL HOST THE “GREEN ECONOMY FORUM & EXHIBITION (GEFE) 2022” FROM NOVEMBER 28 TO 30

[HO CHI MINH CITY, 24 May 2022] - The European Chamber of Commerce in Vietnam (EuroCham Vietnam) will host the “Green Economy Forum & Exhibition (GEFE) 2022” from November 28 to 30 at Sala’s THISO SkyHall in Ho Chi Minh City. The event’s primary objective is to support Vietnam in achieving its COP26 commitments and the socio-economic development goals specified in its National Green Growth Strategy for 2021-2030.

GEFE 2022 will bring together experts across sustainable business and governance for three days of conferences, exhibitions, and high-level B2B and B2G dialogue sessions, along with EuroCham Vietnam’s Green Business Awards and annual Gala Dinner. The whole slate of events will act as a platform to enhance cooperation between European and Vietnamese business communities, and to promote a sustainable green Vietnamese economy through expertise sharing and technology transfer initiatives.

The first day of GEFE 2022 will include a plenary conference, which will function as a forum for high-level dialogue between European and Vietnamese government representatives and business stakeholders to coordinate and hold discussions on green policy frameworks, national energy plans, and climate risks more generally.

Each of GEFE 2022’s three days will entail panel discussions and seminars on a broad theme, including energy and green financing on day one, waste and sustainability on day two, followed by innovation and entrepreneurship on the third and final day. Each day will be further divided into subtopics, covering more than 20 green sector subjects in total.

GEFE 2022 will host experts, academics, innovators, students, and governmental representatives from Europe, Vietnam, and Southeast Asia. The event is being organised with EuroCham’s Green Growth Sector Committee and will be supported by the Delegation of the European Union to Vietnam, EuroCham’s nine affiliated national European business associations, European embassies and governmental organisations, as well as the Vietnamese government and its ministries.

To bring GEFE 2022 to its fullest potential, EuroCham Vietnam and exhibition organiser Reed Tradex Vietnam signed a memorandum of intent, with both sides agreeing to collaborate on the organisation and planning of GEFE 2022 as well as on future iterations of the event.

Join EuroCham Vietnam at the “Green Economy Forum & Exhibition (GEFE) 2022” to bring green European innovations and sustainable solutions to Vietnam.

For more information, or to request an interview, please contact EuroCham Vietnam's Project & Communications Officer Ms. Hien Pham at eurochamhn@eurochamvn.org.

About EuroCham Vietnam

The European Chamber of Commerce in Vietnam (EuroCham Vietnam) has remained the unified voice of the European business community in Vietnam since 1998. EuroCham Vietnam advocates on behalf of a plethora of sectors and companies ranging from SMEs to MNCs and has a robust business network in both Vietnam and Europe. The organisation acts as a bridge for European companies interested in the Vietnamese market and Vietnamese companies considering European market expansion, helping both to utilise the full potential of the European Union–Vietnam Free Trade Agreement (EVFTA).

EuroCham's membership of more than 1,200 makes it one of the biggest foreign chambers of commerce in Vietnam. Its members directly employ more than 150,000 people across the Vietnamese economy. EuroCham is also an umbrella chamber, counting among its membership nine European affiliated business associations, including the Belgian-Luxembourg Chamber of Commerce, the Central and Eastern European Chamber of Commerce, the Chamber of Commerce and Industry Portugal-Vietnam, the Dutch Business Association, the French Chamber of Commerce and Industry, the German Business Association, the Italian Chamber of Commerce, the Nordic Chamber of Commerce, and the Spanish Chamber of Commerce in Vietnam.

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