



ADVERTISING KIT 2021



AD SPACE OVERVIEW

1 Electronic Direct Mailer

Member S\$500
Non-member S\$800

2 eNewsletter Banner

Member S\$250
Non-member S\$400

3 Website

Member S\$500
Non-member S\$700

4 Social Media

Member S\$80
Non-member S\$100

5 Video

Member S\$300
Non-member S\$500

6 Magazine

Member S\$1,050
Non-member S\$1,250





ELECTRONIC DIRECT MAILER

Looking to raise the profile of your company's products or thinking of sharing a promotion with our members? EuroCham Singapore offers you the opportunity to send dedicated eDMs to our extensive and diverse database. Branded fully with your corporate colours, we will work with you to spread the news that you want others to hear.



More than
2,900
subscribers in database



Average
15.4%
click rate

All prices are nett and include GST.

Dedicated Email Broadcast

Member

S\$500

Non-Member

S\$800

Accepted format: custom HTML coded design
Please let us know if the eDM will be sent via an address in the company's domain.
Please note our terms and conditions under "Content Creation".

ELECTRONIC DIRECT MAILER

View this email in your browser

PRUDENTIAL



How can employers leverage longevity as part of their employee value proposition?

Retirement has been postponed. Singaporeans are living longer as life expectancy increases.

Prudential's recent study, "Ready for 100? Preparing for longevity in Singapore" revealed that Singapore's residents don't just enjoy their work, but are open to continue working past the statutory retirement age of 62. As HR practitioners and business leaders, how then can you help your employees realise this aspiration and promote longevity at the workplace?

Join us at our HR Business Breakfast dialogue as we host thought leaders of corporate practices in employee benefits and financial retirement schemes. This forum offers opportunities for executive leaders, people managers and HR practitioners to learn, network and share ideas on promoting longevity at the workplace through best practices in financial and career well-being.

Date:

30th November 2018

Time:

8:00am to 11:00am (Networking Breakfast)

8:30am to 10:30am (Main)

Business Breakfast ends at 11:00am

Location:

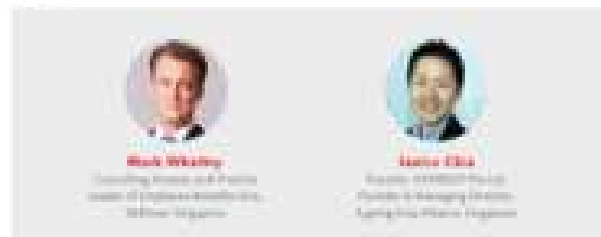
Prudential Assurance Company Singapore (Pte) Limited

7 Straits View

Marina One East Tower

Level 7 Amphitheatre

Singapore 018934



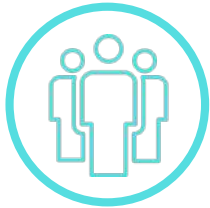
If you know of other colleague(s) who might be interested in this talk, please provide their details by clicking the RSVP button below.

RSVP NOW



MONTHLY E-NEWSLETTER

Our monthly e-newsletter is a key channel of communication to all our members and subscribers. Featuring EuroCham updates, partner event discounts and the latest news of our members, the e-newsletter is delivered at the end of each month to approximately 3,600+ emails within our database.



More than
2,900
subscribers in database



Average
15.4%
Open Rate

All prices are nett and include GST.

Horizontal Banner (A)
[Approx. 1 scroll]

Member

S\$350

Non-Member

S\$500

Horizontal Banner (B)
[Approx. 2 scrolls]

S\$300

S\$450

Horizontal Banner (C)
[Approx. 3 scrolls]

S\$250

S\$400

All advertisements are 600px x 150px. Accepted formats: JPEG/PNG.

MONTHLY E-NEWSLETTER

[View this email in your browser](#)



In this May issue:

- Europe Day Luncheon 2019
- Upcoming Events
- Committees' Activities
- New Members
- The mission of EU Business Avenue: The Information and Communication Technologies Business Mission
- Partner Events

EUROPE DAY LUNCHEON WAS A SUCCESS



Europe Day Luncheon
3 May 2019

At our annual flagship event, held on 3 May 2019, we had the honour and pleasure of welcoming Guest-of-Honour Minister Heng Swee Keat, Deputy Prime Minister and Minister for Finance in Singapore. The luncheon took place at the Grand Hyatt and received over 230 guests. Thank you to all participants and sponsors: Prudential, Pernod Ricard, Carlsberg, SunCafe and Wine & Philosophy for making this event a success.

[See pictures from the event and more information here.](#)

EUROPE DAY FEATURED IN THE NEWS

From The Straits Times

[Singapore can help EU firms looking to expand in Asia amid shifts in global economy: Heng Swee Keat](#)



Photo: 31 May 2019

[View this email in your browser](#)



In this April issue:

- Board of Governors 2019-2021
- Upcoming Events
- Committees' Activities
- New Members
- We are hiring!
- EU-ASEAN Business Sentiment Survey
- Past Events
- Partner Events

BOARD OF GOVERNORS | 2019-2021

On 8th April, EuroCham Singapore held its Annual General Meeting 2019 at the Grand Hyatt. We would like to congratulate our newly elected President, Mr Federico Donato, representing Credit Suisse and extend a warm welcome to our new Board of Governors for 2019-2021.



UPCOMING EVENTS



Europe Day Luncheon 2019

Date: 3 May 2019
Time: 11:30AM-2PM
Venue: Grand Hyatt (The Gallery)
50 Scotts Road, Singapore
2288211



[Watch out!](#)



European Networking Night #2

Date: 30 May 2019
Time: 6:30PM-8:30PM
Venue: Little Italy - Embassy of
EU.AA



WEBSITE ADVERTISING

EuroCham's corporate website is our primary channel of communication with our members. Our website, eurocham.org.sg, is your one-stop channel to learn more about our upcoming events, advocacy efforts, member news and latest updates from the European Union.



More than

8,900

Page views per month*



Average

1,637

Organic Searches

*Measured over the last 12 months
All prices are nett and include GST.

Home Page Square Banner (Left or Right)

(300 x 300 px)

Member

S\$300

Non-Member

S\$500

Home Page Rectangular Banner

Note: Rotates alongside 2 other banners

S\$400

S\$600

Home Page Rectangular Banner

Note: Next to Member Logos on rotation (700 x 400 px)

S\$400

S\$600

Home Page Rectangular Banner

Note: Under Gold Members (1200 x 280 px)

S\$400

S\$600

WEBSITE ADVERTISING



Support us

Join us



About us

Join us

Members

Events

Committees

News

Publications

Academic Platform



UPCOMING EVENTS

[See All Events](#)

EuroCham Events



EuroCham Business Classes – Asger Daugbjerg

7 October, 2019
8:00 AM - 9:00 AM

[Read more](#)

EuroCham Events



Lunch with Norwegian Deputy Minister Liv Lønnum

9 October, 2019
12:30 PM - 2:00 PM

[Read more](#)

EuroCham Events



Schuman Business Talk with Mr Tan Chong Meng, CEO of PSA

14 November, 2019
8:30 AM - 12:00 PM

[Read more](#)

EuroCham Events



European Networking Night (Last Edition 2019)


21 November, 2019
6:30 PM - 8:30 PM

[Read more](#)

NEWS

[See All News](#)


EuroCham on Money Mind @ Channel NewsAsia



17.09.2019

[Read more](#)

EuroCham's Executive Director appointed new Board Member of EBO WWN



25.06.2019

[Read more](#)

Report on "Understanding China – China-US Relationship: Self-interest vs Mutuality"

14.06.2019

[Read more](#)



Tweets by @EuroChamSG

EuroCham Singapore
@EuroChamSG

EuroCham and @NBASingapore:

Lunch with Deputy Minister Liv Lønnum @ooddp where she will present the main priorities of Norwegian energy policies and comment on Norwegian priorities for the energy

[Embed](#) [View on Twitter](#)

FEATURED

Square banner 300 x 300 pixel



Put your business in the spotlight.
Learn more about our advertising and sponsorship opportunities.

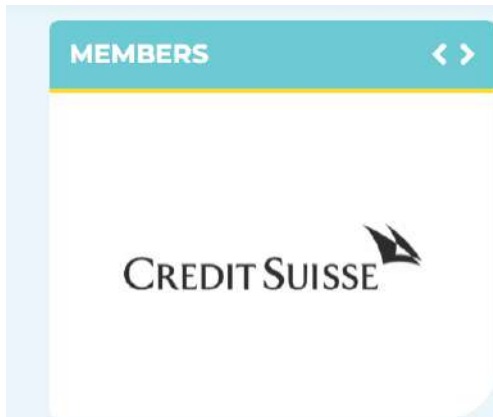


Advertise with us!
Contact events@eurocham.org.sg



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Contact events@eurocham.org.sg

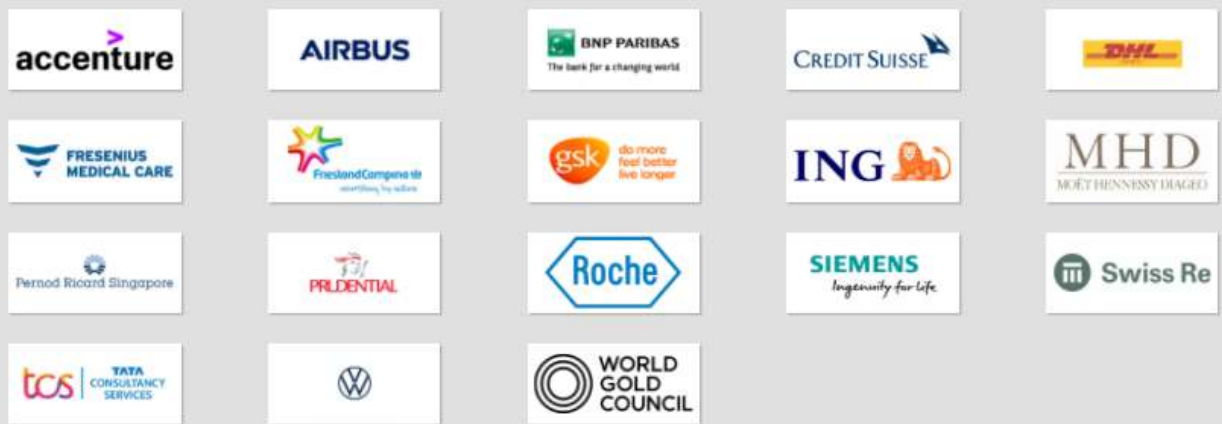
WEBSITE ADVERTISING



Advertise with us! Contact events@eurocham.org.sg

GOLD MEMBERS

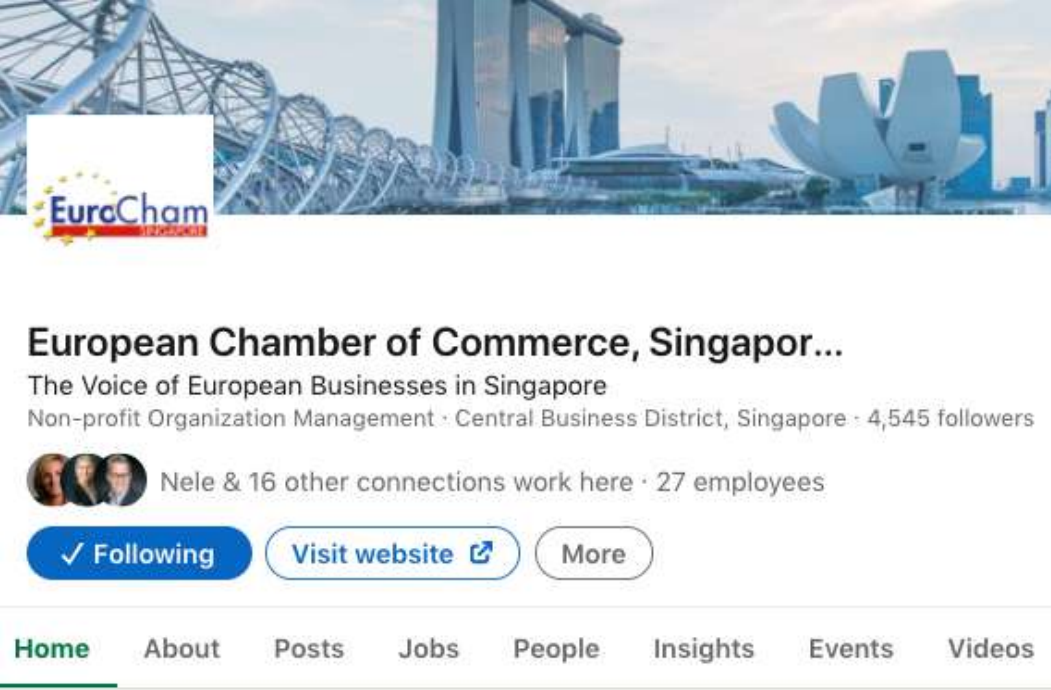
rectangular banner 700 x 400 pixel



Advertise with us! Contact events@eurocham.org.sg

rectangular banner 1200 x 280 pixel

Selected photos from Creative M Studio Pte. Ltd.



SOCIAL MEDIA ADVERTISING

Get digitally noticed with us. Take advantage of our excellent pool of followers to make your business the talk of the town!



More than
4,500
LinkedIn Followers



More than
200
Average Impressions per Post*

All prices are nett and include GST.

Rate per post (for each platform)



	Member	Non-Member
	\$S\$80	\$S\$100

LinkedIn Post Image: (landscape) 1200 x 627, (portrait) 627 x 1200
 Facebook Post Image: (landscape) 1200 x 630, (portrait) 630 x 1200
 Twitter Post Image: (landscape only) 1024 x 512

Content creation remains the responsibility of the advertiser. All bookings of posts and advertisement space are time sensitive and the responsibility of timely submission of ad material remains with the advertiser.

EuroCham reserves the right to edit or refuse to publish for any reason whatsoever, including but not limited to, part or all of the content: (i) is in need of editing for grammar, spelling or overall readability; (ii) is false, misleading or defamatory; (iii) is offensive, abusive or uncivil in tone; (iv) is harmful, threatening or intimidating; (v) contains profanity, hate messages or personal attacks against others; (vi) constitutes spam or phishing; (vii) impersonates another person or misrepresents the advertisers' affiliation with a person or entity; (viii) violates another person's or entity's intellectual property rights, publicity or privacy rights or other legal rights; (ix) contains software viruses or any other malicious code, files or programmes which may interrupt, destroy or limit the functionality of computer software or hardware or telecommunications equipment; or (x) is otherwise inappropriate or undesirable for the members and stakeholders of EuroCham.



MAGAZINE ADVERTISING

EuroCham's annual magazine highlights the main activities of the Chamber and its members during the year. It features some of the milestones achieved and showcases the continuous support for the relations between the EU, Singapore and other ASEAN countries.



More than
1500
Copies



Edition
9

Distributed among

- EuroCham members
- The National Business Groups
- The Singaporean business community
- The Singaporean government
- The diplomatic circle
- Key partners across ASEAN

	Member	Non-Member
Back of Front Cover	S\$2150	S\$2350
Front of Back Cover	S\$2150	S\$2350
Back Cover (reserved)	S\$2400	S\$2600
Full-page Advertisement	S\$2050	S\$2250
Half-page Advertisement	S\$1050	S\$1250

All prices are nett and include GST.

Specifications:

- Full-page: descending W210mm x H297mm with 3mm bleed all around
- Half-page: not sloping W190mm x H133mm
- Accepted formats: JPG / TIFF / PSD / EPS / AI or printable high resolution PDF (1:1 / 300dpi / CMYK) with registration marks

See previous edition of our magazine here. <https://eurocham.org.sg/publication/eurocham-annual-magazine-2020/>

2021 SPONSORSHIP & ADVERTISING PACKAGES

CONTACT US TODAY

If you have any questions or would like further clarification of our packages, please do not hesitate to give us a call or drop us an email.

We put the pieces together for you.



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