



# AD-HOC & SPONSORED WEBINAR/ PHYSICAL EVENT

EuroCham esteems itself in offering a variety of high-level events. A distinction is to be made between 'ad-hoc events' and 'sponsored events'. These are typically strongly driven by content and networking opportunities.

## Ad-hoc Event

Refers to an event often induced by the visits of EU delegates, European leaders or other VIPs to Singapore and can be organised at short notice. Such events generally features topics related to new or upcoming regulations, topics on the agenda of trade and investments deliberations or hot topics and trends in specific industries.

## Sponsored Event

Refers to an opportunity for businesses to put itself in the spotlight of our members and community. As EuroCham comprises mostly corporate members, a sponsored event is the perfect platform for a business to build their brand and generate new leads, while bringing valuable content and information.



APPROXIMATELY  
**10**  
events per year



AVERAGE EXPECTED  
**40-60\***  
Attendees

## WHAT'S INCLUDED?



Sponsorship includes the following:

- EuroCham will be responsible for event management (i.e. creation of marketing collateral including electronic direct mailers, and management of marketing campaigns and webinar guest list).
- EuroCham will invite targeted members to webinar via EuroCham's database.
- Up to 4 representatives from sponsoring company can attend the event free-of-charge (excluding speakers, if any).
- Prominent display of corporate logo on event invitation, eDMs and event page on EuroCham website.
- Logo will also be featured in EuroCham's website, under "upcoming events" and "past events".
- Company tags will also be included on social media outlets (i.e. LinkedIn, Twitter & Facebook).
- Acknowledgement of sponsorship in EuroCham's opening remarks at event.
- Opportunity to play corporate video on loop before the start of the webinar.

Third-party vendor (Sound, Video and Live-Streaming), Venue, Food and Beverage are **NOT INCLUDED** in this fee.

**\*A hybrid event is presently restricted to 50 in-person attendance, and 500 for virtual attendance.**

EuroCham Singapore reserves the right to modify, cancel or postpone the events due to force majeure, including acts of government imposing restrictions.

## EXPLORE POSSIBILITIES WITH US

A great platform to generate potential leads for your business, while actively contributing quality content for the event and entrusting the entire event management spectrum to the EuroCham team.