

GLOBAL AGRIBUSINESS ALLIANCE

STRENGTHENING SUPPLY-SIDE AGRIBUSINESS PERFORMANCE AND COLLECTIVE CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT GOALS

The Global Agribusiness Alliance (GAA) is an international, CEO-led, private sector platform of supply-side companies committed to harnessing their collective strengths to tackle shared environmental, social and sustainability challenges. GAA is the first global sustainability alliance to have private sector companies across a range of commodities. Its members are highly diverse and span the globe: they are growers and producers, traders, fertilizer and agrochemicals manufacturers, seed suppliers, primary processors, and agritech suppliers.

Embedded within the World Business Council for Sustainable Development (WBCSD), GAA initiative has amongst its membership multiple Singapore-based companies as well as a Singapore-based Secretariat representative.

GOOD PRACTICES THROUGH PEER LEARNING

GAA is committed to fostering greater agribusiness engagement and action to find and scale solutions to sustainability challenges. Many of these challenges and opportunities

are shared across commodities and geographies, and are reflected in GAA's four areas of focus: sustainable landscapes, rural livelihoods, water stewardship, and tackling food loss and waste. Through its collaborative approach, GAA members have the opportunity to problem-solve jointly through:

1. In-person knowledge - sharing. Over ten in-person presentations and discussions have been facilitated during biannual member meetings since GAA was launched. Members have report-

ed the value of these in strengthening their understanding as well as informing and shaping their work moving forward.

2. Development of bespoke tools to support member company sustainability journeys. For example, the Action Learning Projects developed in collaboration with the Alliance for Water Stewardship: one completed in rice production schemes in Karnal, India and another at a rubber processing site in Jambi, Indonesia. GAA also developed an Agribusiness Guide to Respecting Human Rights to help orient members around the United Nations Guiding Principles on Business and Human Rights and establish processes for identifying the most salient issues in their own supply chains and mitigating risk. In addition, GAA is launching an Agri-SME Digital Finance Platform for members and their suppliers to access in order to match finance providers to SMEs and in turn facilitate investment at this critical link in the agricultural supply chain.





3. Collating strong examples of agribusiness action has an important role to play in sharing and scaling positive outcomes on the ground. GAA has developed a 'portfolio of evidence' on agribusiness partnerships for sustainable landscapes, and on tackling food loss and waste.

CONTRIBUTION TO THOUGHT LEADERSHIP

GAA has built an informal network of independent thought leaders and practitioners to build on existing expertise on the challenges facing agribusiness. It work in partnership with academic institutions, non-profit organizations, and governments including Business for Development, Fauna and Flora International, School of Global Studies at the University of Sussex UK and the International Institute for Environment and Development.

INPUT INTO EMERGING POLICY

GAA is committed to engaging in relevant and impactful policy discourse, and to this end, it is in dialogue with groups such as the Consumer Goods Forum and Tropical Forest Alliance 2020 as well as World Wildlife Fund (WWF), World Resources Institute (WRI) and the International Union for Conservation of Nature (IUCN).

