

Singapore, 7th March 2018

RE: Sponsorship opportunities for two Flagship Events: Europe Day Luncheon and Europe Day Reception

Dear,

The European Chamber of Commerce, Singapore and the European Union, Singapore are in the midst of organizing two Flagship events: Europe Day Luncheon organized by EuroCham and the Europe Day Reception organized by the EU Delegation.

We are pleased to present you the sponsorship opportunities for each event and the unique combination package with discount benefits for sponsoring both events. You will find more details on the second page of this letter.



Organized by: European Chamber of Commerce, Singapore
Date: Friday, 4th of May
Time: 11.30 am - 2.00 pm
Venue: St-Regis Hotel
Guest of honour:

Mr Chan Chun Sing, Minister in Prime Minister's Office and the Secretary-General of the National Traders Union Congress (NTUC)



Organized by: European Union, Singapore
Date: Wednesday, 9th of May
Time: 7.00 pm - 9.00 pm
Venue: Asian Civilisation Museum
Guest of honour:

TBC (Ministerial Level)
Guest will be accompanied by two Members of Parliament

With these two events, EuroCham & the EU Delegation will celebrate the 68th anniversary of the Schuman Declaration of 1950 that led to the creation of the European Coal and Steel Community and subsequently of the European Union. They will also provide an opportunity to highlight the strong links that bind the European Union with Singapore during this important year marked by Singapore's chairmanship of ASEAN and the upcoming ratification of the EU-Singapore Free Trade Agreement.

A **total of approx. 500 guests** could be reached with the combination Europe Day Luncheon and Europe Day Reception, including Singaporean government representatives, CEOs and managing directors of Major European and Singaporean companies, the diplomatic circle and the media are expected to attend this event.

With these kinds of events EuroCham and the EU Delegation strive to put the common interests and the economic partnership for decades between Singapore and Europe in the spotlight. Moreover, with both parties remaining committed to swiftly concluding and implementing the EU-Singapore Free Trade Agreement, a closer cooperation in many areas will be fostered.

The sponsorship packages are on the second page, attached to this letter.

Yours sincerely,

Nele Cornelis
Executive Director, EuroCham, Singapore

Europe Day Luncheon Sponsorship Packages	★★★	★★	★
	Gold (SGD 12,000)	Silver (SGD 8,000)	Bronze (SGD 4,000)
<i>Seat at Roundtable Dialogue prior to the luncheon with Guest of Honor</i>	1	1	
<i>1 Place at the VIP Reception with Guest of Honor</i>	2		
<i>1 Seat at the VIP table with Guest of Honor</i>	1		
<i>Complimentary table with 10 seats, exclusively for your guests</i>	2	1	1
<i>Acknowledgement by President of EuroCham in welcome speech</i>	√	√	√
<i>Corporate logo on backdrop, invitations, menu and EuroCham website page featuring the event</i>	√	√	√ (excluding backdrop)
<i>Possibility to display of PR material or products at welcome area</i>	√	√	

Europe Day Reception Sponsorship Packages	★★★	★★	★
	Gold (SGD 12,000)	Silver (SGD 8,000)	Bronze (SGD 4,000)
<i>Acknowledgement by EU Ambassador H.E Barbara Plinkert in welcome speech</i>	√	√	√
<i>Logo on the backdrop and possibility to display roll up banner</i>	√	√	√
<i>Photo opportunities</i>	√	√	
<i>Possibility to display PR and marketing materials at a Booth at the event</i>	√	√	
<i>Extra invitation tickets</i>	5	3	
<i>Possibility to show promotional video</i>	√		

Combo-Sponsorship package for Europe Day Luncheon & Europe Day Reception	★★★	★★	★
	Combo Gold (SGD 20,000)	Combo Silver (SGD 14,500)	Combo Bronze (SGD 7,500)
Normal Price	SGD 24,000	SGD 16,000	SGD 8,000
Package Discount	15% You save SGD 4,000	10% You save SGD 1,500	5% You save SGD 500
Package Price	SGD 20,000	SGD 14,500	SGD 7,500

We hope to have the opportunity to share our full presentation of sponsorships on a yearly base with you in the near future. In the meantime, please do not hesitate to contact us with any questions on sponsorship opportunities: nele.cornelis@eurocham.org.sg ; Tel: +65 6836 6681



European Chamber of Commerce

SPONSORSHIP ORDER FORM

Company

Name

Title

Address

Tel/Mobile

Contact Person for sponsorship materials

EuroCham Europe Day Luncheon	<input type="checkbox"/> Gold SGD 12,000
	<input type="checkbox"/> Silver SGD 8,000
	<input type="checkbox"/> Bronze SGD 4,000
European Delegation Europe Day Reception	<input type="checkbox"/> Gold SGD 12,000
	<input type="checkbox"/> Silver SGD 8,000
	<input type="checkbox"/> Bronze SGD 4,000
Combo-Sponsorship package for Europe Day Luncheon & Europe Day Reception	<input type="checkbox"/> Gold SGD 20,000
	<input type="checkbox"/> Silver SGD 14,000
	<input type="checkbox"/> Bronze SGD 7,500