



Advertisement Proposition

2017-2018

EUROCHAM ANNUAL MAGAZINE



The **EuroCham Annual Magazine** highlights some of the milestones achieved in the past year, with highlights of the flagship events such as the *Schuman Lecture Gala Dinner*, the Chamber’s advocacy work within its Committees, and the continuous support for the relations between the EU, Singapore and other ASEAN countries.

In **January 2017** EuroCham will be publishing the sixth edition of its annual magazine to highlight the main activities of the Chamber and its members during the past year. 1500 copies will be widely distributed among EuroCham’s members, the bilateral National Business Groups, the Singaporean business community, the Singaporean government, the diplomatic circle and key partners across ASEAN.



EuroCham Annual Magazine 2017-2018

	Position	Member	Non-Member
	Front of Back Cover	S\$2050	-
	Back of Front Cover	S\$2150	-
	Back Cover	S\$2400	-
	Full-page Advertisement	S\$2050	S\$2250
	Half-page Advertisement	S\$1050	S\$1250

BOOKING FORM**EuroCham Annual Magazine 2017/2018***(Please email to events@eurocham.org.sg)*

Desired advertising position: Front of Back Cover Full-page Advertisement
 Back of Front Cover Half-page Advertisement
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**PLEASE BOOK YOUR ADVERTISEMENT SLOT BEFORE 1st SEPTEMBER 2016
 KINDLY SEND IN ARTWORK FOR THE ANNUAL MAGAZINE BY 15 OCTOBER 2016**

SPECIFICATIONS**EuroCham Annual Magazine 2017-2018**

Publication page size: A4 or A5

Trim: 210mm x 297mm

Bleed: 3mm (on all sides) - Resolution: 300dpi - Colour mode: CMYK

Formats Accepted: Acrobat PDF (preferred format) or JPEG

PAYMENTS

Cheque payable to:

European Chamber of Commerce (Singapore), 1 Philip Street, Royal One Philip #12-01, Singapore 048692

(OR)

Bank Transfer:

European Chamber of Commerce (Singapore), Account number: 022 0117734, Swift Code: DBSSGSG,

Bank name: DBS Bank Ltd, Bank Address: 6 Shenton Way, Singapore 068809, Bank code: 7171