

08.30 – 08.35	1	Welcome and Opening Remarks	<b>Ms. Lina Baechtiger</b> Executive Director EuroCham Singapore
08.35 – 09.00	2	Introduction to INTA <ul style="list-style-type: none"> <li>• <i>The Role and Objectives of INTA's new office in Singapore</i></li> <li>• Q&amp;A</li> </ul>	<b>Mr. Seth Hayes</b> Chief Representative, Asia-Pacific Office International Trademark Association (INTA)
09.00 – 09.30	3	e-Commerce Crimes <ul style="list-style-type: none"> <li>• <i>Sharing of successful operations of the e-Commerce Working Group</i></li> <li>• Q&amp;A</li> </ul>	<b>Mr. Benoit Godart</b> EUROPOL Liaison Officer to INTERPOL
09.30 – 10.15	4	<b>Government Strategies and Best practices</b> <ul style="list-style-type: none"> <li>• <i>Presenting on "Customs' Role in Combating Counterfeiting and Piracy in Singapore"</i></li> <li>• Q&amp;A</li> </ul>	<b>Ms. Eo Boon Kian</b> Head of Operations Management Branch, Investigation and Intelligence Division Singapore Customs
10.15 – 10.30	5	Coffee Break	
10.30 – 11.00	6	<b>Trade-based Money Laundering and Terrorism Financing</b>	<b>Mr David James</b> HMRC Fiscal Crime Liaison Officer British High Commission  <b>Mr Geno Villanueva</b> US Homeland Security
11.00 – 11.30	7	Roundtable Discussion between Public and Private Sector <ul style="list-style-type: none"> <li>• <i>Key Challenges</i></li> <li>• <i>Roundtable Discussion</i></li> </ul>	<b>Mr. Simon Jim</b> Chairman EuroCham IPR Committee
11.30	8	Closing Remarks	