



# Advertisement Opportunities

## 2016



# 2016 Newsletter Advertisement

EuroCham Newsletter is a monthly online issue.

It is distributed to all our Members, National Business Groups, Embassies, Singaporean Business entities and other interested parties. Organizations have found this to be an effective and convenient platform when it comes to reaching out to our database consisting of almost 2000 members.

## PRIME POSITION 1 (1 SCROLL)

## PRIME POSITION 2 (1 SCROLL)

**EuroCham Newsletter June 2015**

**In this issue:**

- EuroCham Welcomes its New Members
- Sign up for our Geopolitics Event in July
- Upcoming Committee Meetings
- Past Event Highlights

**Product Training Session with Singapore Customs**

In its continuous fight against illicit trade and counterfeiting, EuroCham is planning a product training session for its members in the oil & gas, as well as automotive industries to walk through from the Singapore Customs with the aim to distinguish counterfeit products from their legitimate counterparts.

Responses for the product training sessions have always been very encouraging with over 30 Customs officers participating in the previous training on luxury products.

Date: 30th June 2015, (Tuesday)  
Time: 9:00 am  
Venue: Singapore Customs

**Geopolitics, Energy and Investment: Decisions in the Midst of Global Uncertainty**  
7 July 2015, Wednesday, 8:00am

EuroCham has gathered special guests Mr. Michael Moran, Managing Director, Global Risk Analysis at Control Risks in the Americas, Professor Joseph L. Sussman, Dean and Professor of Comparative and International Politics at the S. Rajaratnam School of International Studies at Nanyang Technological University, and Mr. Wolfgang Van Wachen-Sander, Vice President, Asia Pacific for Allianz International & President of Allianz Singapore who will share their insights on understanding geopolitical trends and shifts in the global

**UPCOMING EVENTS**

- Sustainability Committee Meeting  
Thursday 27 June, 9:00 am
- Product Training Session with Singapore Customs  
Tuesday 30 June, 9:00 am
- VPO 2015 Final Leadership in Asia Public Lecture Series  
Tuesday 30 June, 6:00 pm
- Geopolitics, Energy and Investment: Decisions in the Midst of Global Uncertainty  
Wednesday 7 July, 8:00 am
- Study in Europe 2015  
Wed 10 Dec, 9:00 am

**Advertise on our annual magazine (2015-2016)**

**EuroCham** **CLICK HERE TO BE PART OF OUR SPONSORS & ADVERTISERS**

**ASEAN-EU Business Summit 2015**  
Thu 8 June 10:00 am

The Summit took place on 8th and 9th June 2015 at the Fairmont Hotel in Manila, Vietnam. The very high profile event welcomed over 100 participants who shared, discussed challenges and opportunities and forged through forward recommendations for an improved business environment in ASEAN. [Read more...](#)

**Upcoming Events**

**AGM**  
EuroCham Annual General Meeting 2015  
Thu 27 May 8:30am

EuroCham cordially invites all its members to attend the Annual General Meeting (AGM) to be held on 27th May 2015 at the Raffles Hotel. The meeting will cover annual reports and the election of the corporate board members (Chairman, three Vice Presidents, Treasurer and Secretary). [Read more and register here.](#)

**Geopolitics, Energy and Investment: Decisions in the Midst of Global Uncertainty**  
Wed 7 July 8:00am

This is a special moment for Europe and several Member States are implementing a series of significant reforms to boost their competitiveness across a short time span. Adopting these reforms will not be easy. Our guest speaker, Mr. Dennis Brackner, Chairman and Director of the State Executive Committee of Board, Strateg Strategy Consultants will focus on how Europe can come back stronger despite these challenges. [Read more and register here.](#)

## CENTRAL POSITION (3 SCROLLS)

**EuroCham Committees**

**Committee of Experts**  
Wed 23 Jan, 9pm

Responsibility: The Committee of Experts is in charge of issues such as WTO, APEC, ASEAN, environmental, sustainability and business development activities. In 2015, the Committee engaged successful visits to the Singapore government and to agencies, having received a meeting with the Ministry of Trade and Industry (MITI) and Trade Promotion Authority (TPA) with former Singaporean Agency, visited the 1st Singapore meeting to be held in (publishing the articles) projects by holding of visit the government requests and setting the next meeting with them.

**Sustainability Committee**  
Wed 27 Jan, 9pm

Responsibility: Sustainability Committee is currently working on a study/consult paper on Sustainable Architecture. To be presented to Singapore Government, issues such as BOMA, LEED and to be presented with all events such as the International Green Building Conference and the Green Building Summit. The aim of the study/consult paper would be for Europe to be recognized as a benchmark in Sustainable Architecture, building infrastructure engineering.

For more information on the Committees, please contact the Line Assistant: [lineassistant@eurocham.org.sg](mailto:lineassistant@eurocham.org.sg)

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**EuroCham Welcomes its New Members**

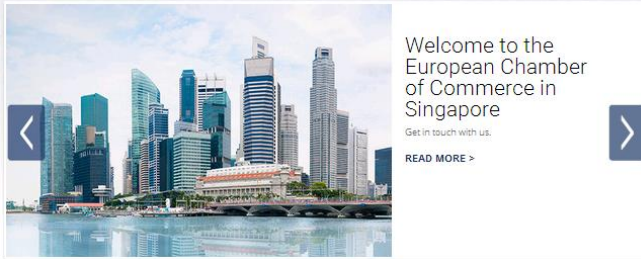


# 2016 Website Advertisement

## HOMEPAGE POSITION BANNER

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Latest News | Schuman Cup 2015 | 18 May 2015



**EVENT**  
20th Networking Night

**EVENT**  
5th Schuman Lecture Gala

**EVENT**  
Product Training Session with Singapore Customs


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**EUROPEAN BUSINESS DIRECTORY**  
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## SIDEBAR POSITION BANNER

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Latest News | Schuman Cup 2015 | 18 May 2015



**SPONSORSHIP OPPORTUNITIES**

**Our Events**


EuroCham esteems itself in offering a variety of high level events. We cater to each industry by offering the appropriate platform to expand and develop their business. We are a non-profit organization that supports European business organizations to build connections with other European organizations and promote business relations with Singapore. All of our events are primarily focused on promoting better business practices and unions.

**Why be part of our sponsors?**

The recognition of sponsorship will be widely distributed among our different members, partners and our larger databases which are not only direct corporate members but also the wider European and Singaporean business community, the Singapore government, the diplomatic circle and key partners across ASEAN.

Please click on the documents below to download our sponsorship forms.  
[EuroCham Website Advertising Opportunities 2014](#)

June						
Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
2014		2015			2016	





## 2016 Newsletter & Website Advertisement Rates

Our rates for **Newsletter Advertisement** per issue are:

	EuroCham Member	Non-Member
Prime Position (1 & 2) Advertisement Banner	S\$ 500	S\$ 800
Center Position Advertisement Banner	S\$ 400	S\$ 600

Advertisements will have to be 160px x 320px or 600px x 100px, depending on your choice of position.

Our rates for **Website Advertisement** per month are:

	EuroCham Member	Non-Member
Homepage Position Banner	S\$ 500	S\$ 800
Sidebar Position Banner	S\$ 500	S\$ 800

Advertisements will have to be 237px x 325px or 263px x 178px, depending on your choice of position.

All advertisement banners will be linked to your organization's website.  
Advertisements will be visible for one month.

## BOOKING FORM

(Please send by Fax 6737 3660 or email to [elisabeth.fichant@eurocham.org.sg](mailto:elisabeth.fichant@eurocham.org.sg))

Desired advertisement month(s): .....

Company name: .....

Address: .....

Person in charge: Mr/Mrs/Ms .....

E-mail: .....

Tel (DID): ..... Price (SGD): .....

Signature and company stamp Date: .....

Number of issues: .....

- Website  
 Newsletter

For any information, please contact us at +65 6836 6681 or [elisabeth.fichant@eurocham.org.sg](mailto:elisabeth.fichant@eurocham.org.sg)